



	WDJT-TV-LP
Primary AE:	Matthew Norten
Sales Office:	HDC
Sales Region:	NAT

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	32	\$77,800.00	\$66,130.00	0.00
<b>Totals</b>	<b>32</b>	<b>\$77,800.00</b>	<b>\$66,130.00</b>	<b>0.00</b>

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	26%	\$77,800.00
Market	100%	\$299,230.77

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	20%	\$59,846.15
WITI	33%	\$98,746.15
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	21%	\$62,838.46
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	09/04/12	09/07/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	-TWTF--	1:00	3	\$2,000.00	P-1	0.00	NM	3	\$6,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	-TWTF--		3		\$2,000.00		0.00					
E 2	WDJT	09/04/12	09/07/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	-TWTF--	1:00	4	\$2,000.00	P-1	0.00	NM	4	\$8,000.00
WHEEL															

Order / Rev: 165314  
 Alt Order #: 06302545  
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Issue/Americans for Prosperity  
 Product Desc: AMER 4 PROSPERITY:60  
 Estimate: 1985

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WDJT	09/04/12	09/07/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p -TWTF--	1:00	4	\$2,000.00	P-1	0.00	NM	4	\$8,000.00
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$2,000.00		0.00			
E 3	WDJT	09/04/12	09/08/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p -TW-FS-	1:00	4	\$600.00	P-1	0.00	NM	4	\$2,400.00
5PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TW-FS-				4	\$600.00		0.00			
E 4	WDJT	09/04/12	09/09/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p -TWTF-S	1:00	5	\$2,400.00	P-1	0.00	NM	5	\$12,000.00
10PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF-S				5	\$2,400.00		0.00			
E 5	WDJT	09/04/12	09/04/12	Tu 7p - 8p NCIS	CM	Tu 7p - 8p -1-----	1:00	1	\$4,800.00	P-1	0.00	NM	1	\$4,800.00
NCIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$4,800.00		0.00			
E 6	WDJT	09/04/12	09/04/12	Tu 8p - 9p NCIS: Los Angeles	CM	Tu 8p - 9p -1-----	1:00	1	\$4,800.00	P-1	0.00	NM	1	\$4,800.00
NCIS:LA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$4,800.00		0.00			
E 7	WDJT	09/05/12	09/05/12	Wed 8p - 9p Criminal Minds	CM	Wed 8p - 9p --1----	1:00	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
CRIMINAL MINDS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--1----				1	\$5,000.00		0.00			
E 8	WDJT	09/06/12	09/06/12	Th 9p - 10p Democratic Nat Convention	CM	Th 9p - 10p ---1---	1:00	1	\$7,000.00	P-1	0.00	NM	1	\$7,000.00
DNC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---1---				1	\$7,000.00		0.00			
E 9	WDJT	09/07/12	09/07/12	Fr 8p - 9p CSI: New York	CM	8p - 9p ----1--	1:00	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
CSI:NY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----1--				1	\$4,000.00		0.00			
E 10	WDJT	09/07/12	09/07/12	Fr 9p - 10p Blue Bloods	CM	9p - 10p ----1--	1:00	1	\$4,800.00	P-1	0.00	NM	1	\$4,800.00
BLUE BLOODS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----1--				1	\$4,800.00		0.00			
E 11	WDJT	09/08/12	09/08/12	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p -----2-	1:00	2	\$700.00	P-1	0.00	NM	2	\$1,400.00
JEOP/WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----2-				2	\$700.00		0.00			
E 12	WDJT	09/08/12	09/08/12	Sa 8p - 9p Sa 8p - 9p	CM	8p - 9p -----1-	1:00	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
CRIMETIME SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$2,400.00		0.00			
E 13	WDJT	09/08/12	09/08/12	Sa 9p - 10p 48 Hrs Mystery	CM	9p - 10p -----1-	1:00	1	\$3,200.00	P-1	0.00	NM	1	\$3,200.00
48 HRS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$3,200.00		0.00			
E 14	WDJT	09/10/12	09/10/12		CM	M-F 6p-630p 1-----	1:00	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00

Advertiser:	Issue/Americans for Prosperity
Product Desc:	AMER 4 PROSPERITY:60
Estimate:	1985

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Jeopardy 6p-630p											
				6p-630p/Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	1-----		1			\$2,000.00		0.00				
E 15	WDJT	09/10/12	09/10/12	Wheel of Fortune 630p-7p	CM	M-F 630p-7p	1-----	1:00	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
				630p-7p/Wheel											
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	1-----		1			\$2,000.00		0.00				
E 16	WDJT	09/10/12	09/10/12	CBS58 Nws 5p M-Sa/530M		5-530p/530-6p	1-----	1:00	1	\$600.00	P-1	0.00	NM	1	\$600.00
				CBS58 Nws 5p M-Sa/530p Su											
5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	1-----		1			\$600.00		0.00				
E 17	WDJT	09/10/12	09/10/12	M - SU Late News	CM	10p - 1035p	1-----	1:00	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
				M-Su 10p-1035p											
10PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	1-----		1			\$2,400.00		0.00				
E 18	WDJT	09/10/12	09/10/12	Mo 9p - 10p	CM	Mo 9p - 10p	1-----	1:00	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
				Hawaii Five-O											
HAWAII 5-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	1-----		1			\$4,000.00		0.00				
E 19	WDJT	09/08/12	09/08/12	U.S. Open Tennis	SPRT	various	-----1-	1:00	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				U.S. Open Tennis		(10:00 AM-5:00 PM)									
US OPEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----1-		1			\$1,000.00		0.00				
													Totals	32	\$77,800.00